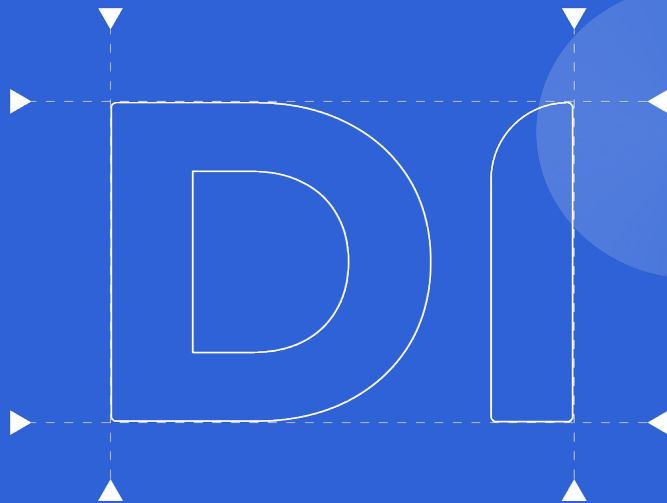


DIDOMI

Didomi Brand Guidelines



This guide is dedicated to our partners and service providers. Use this guide to understand how to use the **Didomi brand fundamentals: logo, colors and fonts.**

Logotype

DIDOMI

**The Didomi logo is the
key element in the
recognition of the brand
and its products.**

Download the Didomi logo in our Media kit

Access the files [here](#)

DIDOMI

Authorized colors

If the logo is to be framed (square/circle), here are the 3 main colors to use.



Main

White on **Electric-blue**

#2E62D6



Neutral

Dark grey on White

#0D2632



Secondary

White on **Dark grey**

#0D2632



Breathing zone

The breathing zone is equal to at least the size of the "D" at the four corners of the logo.
No graphic elements may enter this area.





Don'ts

Examples of misuses of our corporate logo.

Don't change the size of the logo



DIDOMI



Don't change the color of the logo

DIDOMI

DIDOMI



Do not place the logo on complex background without framing it



Colors

The Didomi brand is based on 3 main colors

If you need them for print, please contact the
Didomi design team.



Electric blue

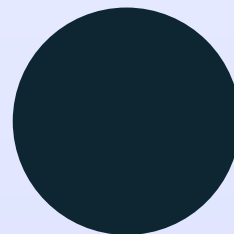
#2E62D6

Corporate



White

#FFFFFF



Dark grey

#0D2632

Body copy / Titles

Typography

The Didomi corporate typography is **Montserrat**

Montserrat is generally used as follows:

- Title: **Extrabold** (titles have to be bold and impactful)
- Over and Subtitle: **Medium**
- Body copy: **Regular**

Download [Montserrat](#)

 Google Fonts

Aa

Examples of text structure

Lorem ipsum dolor sit amet,
consectetur adipiscing elit, sed do
eiusmod tempor incididunt ut
labore et dolore magna aliqua.

Examples of text structure

Lorem ipsum dolor sit amet,
consectetur adipiscing elit, sed do
eiusmod tempor incididunt ut
labore et dolore magna aliqua.

Examples of text structure

Lorem ipsum dolor sit amet,
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