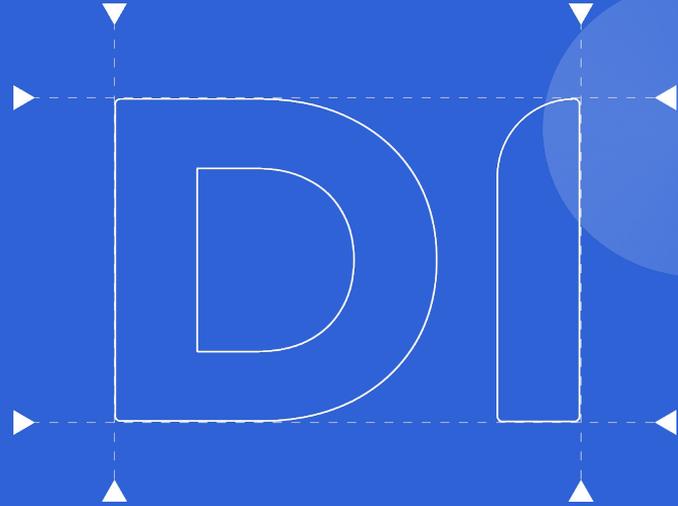


DIDOMI

# Didomi Brand Guidelines



**This guide is dedicated to our partners and service providers. Use this guide to understand how to use the **Didomi brand fundamentals: logo, colors and fonts.****

# Logotype

DIDOMI

**The Didomi logo is the  
key element in the  
recognition of the brand  
and its products.**

Download the Didomi logo in our Media kit

Access the files [here](#)

**DIDOMI**

# Authorized colors

If the logo is to be framed (square/circle), here are the 3 main colors to use.



*Main*

White on **Electric-blue**

**#2E62D6**



*Neutral*

**Dark grey** on White

**#0D2632**



*Secondary*

White on **Dark grey**

**#0D2632**



# Breathing zone

The breathing zone is equal to at least the size of the "D" at the four corners of the logo.  
No graphic elements may enter this area.





# Don'ts

Examples of misuses of our corporate logo.

Don't change the size of the logo



Don't change the color of the logo



Do not place the logo on complex background without framing it



# Colors

# The Didomi brand is based on 3 main colors

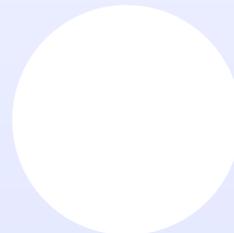
If you need them for print, please contact the  
Didomi design team.



Electric blue

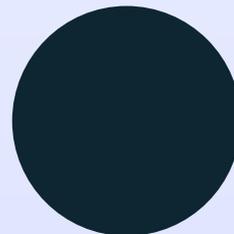
**#2E62D6**

Corporate



White

**#FFFFFF**



Dark grey

**#0D2632**

Body copy / Titles

# Typography

# The Didomi corporate typography is **Montserrat**

Montserrat is generally used as follows:

- Title: **Extrabold** (titles have to be bold and impactful)
- Over and Subtitle: **Medium**
- Body copy: **Regular**

Download [Montserrat](#)

 Google Fonts

Aa

# Examples of text structure

Lorem ipsum dolor sit amet,  
 **consectetur** adipiscing elit, sed do  
 eiusmod tempor incididunt ut  
 labore et dolore magna aliqua.

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**DIDOMI**

