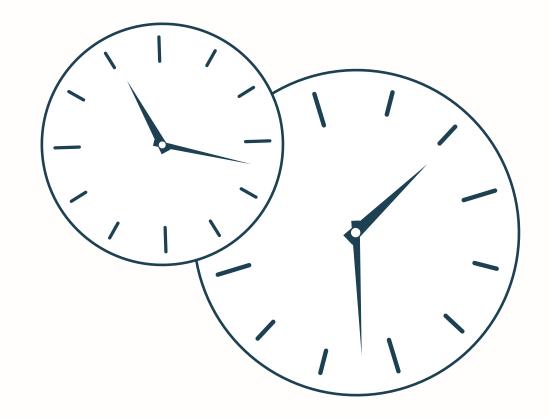


CPRA Compliance





The clock is ticking on CPRA compliance.

To be ready by July 1st, 2023, here are some steps to follow.

Step

Know if you're covered

Companies that conduct business in the state of California, buy, sell, or share the personal information of Californians, and have \$25 million or more in gross revenue

are generally subject to the CPRA.

Familiarize yourself with the law

Ignorance of the law is not an excuse for noncompliance. The final regulations text is available on the CCPA's website.



Step 3

Have a compliance team

Multiple stakeholders across your organization may play a role in maintaining CPRA compliance.

Meet with key leaders, build a team, and

assign key roles and responsibilities for

ensuring compliance accountability.

Step 4

Inventory and map your data

If your organization doesn't know what data you have, who can access it, and what's being done with it, you can't honor CPRA consumer rights.

Train staff

Each company's CPRA compliance team can be handled differently, depending on the organization. Make sure the relevant individuals have the training they need. Also, consider company-wide training on

the CPRA and general data privacy

principles and practices.

Step (

Implement compliance protocols

Strong processes and technical measures, both general and specific to the CPRA, are paramount to compliance.

A robust cybersecurity framework that uses

global best practices will help to protect

against the CPRA's expanded liability for data

breaches.

Update privacy policies

The new consumer rights granted by the CPRA, along with the required disclosure notices, should be addressed in your company's privacy policy.



Step K

Perform regular risk assessments & audits

The CPRA requires some businesses to perform periodic privacy risk assessments and independent cybersecurity audits. Even if they're not required, periodically

going through them can identify gaps in

your privacy program and processes.

Step

Reassess contracts

The CPRA expands contractual obligations for contractors, service providers, and third parties.

These contracts may need to be revisited and revised to comply with the CPRA and

guard against unnecessary liability.

