RECORD OF PROCESSING ACTIVITIES - ROPA - Personal Data — DIDOMI

Name of the Processing Activity	Details of the Processing Activities	Purposes Pursued	GDPR Qualification	Processing Operations (See ROPO)	Processed Data (detailed)	Sensitive Data (Y/N)	Legal Basis	Retention Period	Transfers outside the EEA	Legal Framework	Relevant Activities	Location	Information General (Controller(s), Purposes, legal bases, DSR)	Validity	Withdrawal	Provable	Objection (LI)	Access	Rectification	Erasure	Restriction	Portability	Objection
CMP_001 Management of the consent choices via the CMP	Purpose 1 : Collect the end users consent choices Purpose 2 : Store the end users consent choices Purpose 3 : Send the consent signals to the vendors listed in the CMP	Collection, storage, analysis of users' consents	Processor	Didomi SDK initialization: collection of information for displaying an appropriate CMP (language, country) Collection of consents, storage on the device, and transmission to Didomi's servers Implementation of cross-device consent	- User_ID (computer cookie identifier) - Consent of Data Subjects (purposes, partners, etc.) - Organization_user_ID: User ID supplied by the Client - Domain name or identifier of the application used - Browser information (User-Agent) - Timestamp - Other information relating to consent (method of consent, language, etc.)	No	Legal Obligation	Fixed by the controller, 5 years by default	Yes	Adequacy decision	Hosting and Data Analysis	United States	to provide	-	-	-	-	Yes	Yes	No	Yes	No	No
CMP_002 Offering the version and proof feature of the CMP to the clients	Purpose 1: Purpose 1: retrieve and give access to the the history of consents of a particular user to the customer	Collection, storage, analysis of users' consents	Processor	Collection of consents, storage on the device, and transmission to Didomi's servers	- User_ID (computer cookie identifier) - Consent of Data Subjects (purposes, partners, etc.) - Organization_user_ID: User ID supplied by the Client - Domain name or identifier of the application used - Browser information (User-Agent) - Timestamp - Other information relating to consent (method of consent, language, etc.)	No	Legal Obligation	Fixed by the controller, 5 years by default	Yes	Adequacy decision	Hosting and Data Analysis	United States	to provide	-	-	-	-	Yes	Yes	No	Yes	No	No
CMP_003 Offering the Batch export feature of the CMP to the customers	Purpose 1 : Export daily the consents collected from all end-users of a customer over the last 24 hours	Collection, storage, analysis of users' consents	Processor	Collection of consents, storage on the device, and transmission to Didomi's servers	- User_ID (computer cookie identifier) - Consent of Data Subjects (purposes, partners, etc.) - Organization_user_ID: User ID supplied by the Client - Domain name or identifier of the application used - Browser information (User-Agent) - Timestamp - Other information relating to consent (method of consent, language, etc.)	No	Legal Obligation	Fixed by the controller, 5 years by default	Yes	Adequacy decision	Hosting and Data Analysis	United States	to provide	-	-	-	-	Yes	Yes	No	Yes	No	No
CMP_004 Offering the cross device feature of the CMP to the customers	Purpose 1 : Collect the end users consent choices in a cross-device environment Purpose 2 : Store the end users consent choices in a cross-device environment	Collection, storage, analysis of users' consents	Processor	Collection of consents, storage on the device, and transmission to Didomi's servers Implementation of cross-device consent	- User_ID (computer cookie identifier) - Consent of Data Subjects (purposes, partners, etc.) - Organization_user_ID: User ID supplied by the Client - Domain name or identifier of the application used - Browser information (User-Agent) - Timestamp - Other information relating to consent (method of consent, language, etc.)	No	Legal Obligation	Fixed by the controller, 5 years by default	Yes	Adequacy decision	Hosting and Data Analysis	United States	to provide	-	-	-	-	Yes	Yes	No	Yes	No	No
CMP_005 Optimization of the consent rate of the customers (Analytics)	Purpose 1: Provide Analytics to the customers sub-purpose 1 : Domain & apps: Provides an overview of the domain's performance. Sub-purpose 2: Countries: Provides an overview of the performances at the country level. Sub-purpose 3 : Tech: Deep dive and explore data by tech environments. Sub-purpose 4 : Web Pageviews: Web traffic performance analytics. Sub-purpose 5: App Sessions: Native application traffic performance dashboard. Sub-purpose 6 : Exploration: An up close view of your performances down to the hourly level. Sub-purpose 7 : AB Tests: Measure notice alternative version impact on performance.	Collection, storage, analysis of users' consents	Processor	Collection of consents, storage on the device, and transmission to Didomi's servers Collection of additional data and transmission to Didomi's servers	- User_ID (computer cookie identifier) - Consent of Data Subjects (purposes, partners, etc.) - Organization_user_ID: User ID supplied by the Client - Domain name or identifier of the application used - Browser information (User-Agent) - Timestamp - Other information relating to consent (method of consent, language, etc.)	No	Legal Obligation	Fixed by the controller, 5 years by default	Yes	Adequacy decision	Hosting and Data Analysis	United States	to provide	-	-	-	-	Yes	Yes	No	Yes	No	No
CMP_DC_001 CMP analytics for Didomi's purposes	Purpose 1 : Carrying out statistical analyses and improving products and services	Carrying out statistical analyses and improving products and services	Controller	Collection of consents, storage on the device, and transmission to Didomi's servers Collection of additional data and transmission to Didomi's servers	- User_ID and/or Organization_User_ID encrypted - Type of device/tool used (computer, mobile) - Type of browser used - Type of operating system used - Browser information (User-Agent) - Country, Region - Date of consent, Consent	No	Legitimate Interest	Anonymized shortly	Yes	Adequacy decision	Hosting and Data Analysis	United States	to provide	-	-	-	No	Yes	Yes	Yes	Yes	No	Yes
CMP_DC_002 Billing based on customer's Data	Purpose 1 : Processing of the personal data of the end users of the customers for billing purposes	Drawing up and managing the Client's invoices	Controller	Collection of consents, storage on the device, and transmission to Didomi's servers Reuse of SDK Data - Consent data aggregation by Client	- User_ID (computer cookie identifier) - Organization_user_ID: User ID supplied by the Client - Pages viewed	No	Legitimate Interest	Anonymized shortly	Yes	Adequacy decision	Hosting and Data Analysis	United States	to provide	-	-	-	No	Yes	Yes	Yes	Yes	No	Yes